

A truly *unique*
dynamic community



Hearst has a **vision** of becoming an innovative cornerstone community for the world of tomorrow. Every member of the community will ensure that the wealth of human and natural resources present is used to sustain and enhance the lifestyle of its citizens, to create interesting career paths for the youth and to ensure that the development is socially, environmentally, and economically sustainable.

Come and enjoy the **hospitality** of a bilingual community where 6000 warm-hearted residents live and where 85% of that population is Francophone. Located in the heart of Northeastern Ontario, Hearst lives its French heritage to the fullest. The town is located by the Mattawishkwia River, along Trans-Canada Highway 11 and can also be accessed by train, passing through Sault-Ste-Marie, or by plane from Kapuskasing or Timmins. Constance Lake First Nation is an important community located 30km west of Hearst (www.cln.on.ca).

In Hearst, we never run **out of things to do**. In 2006, Hearst was officially named the "Moose Capital" of Canada. Fishing, white water rafting, kayaking, canoeing and ATV are a few of the available outdoors activities. The Hearst region is heaven for snowmobilers, with its trail system that covers more than 1000 km, crisscrossing through the boreal forest. These trails were described as the nicest trails in the world as well as a first class destination. Cross country skiing, hockey, skating, curling, are just a few of our other winter activities.

Culture is very important to the community. The Conseil des arts de Hearst is one of the most vibrant cultural organization in the province. Since 1997 it has been hosting 2nd largest francophone humor festival in the country.

The community is proud of its **educational institutions**. Every year they rank among the best in the province receiving numerous recognitions. The local presence of the Université de Hearst and the Collège Boréal is an important part of the community's success over the years.

The Town of Hearst has a significant number of **healthcare professionals** involved in the delivery of health care and social services. Over 50 organizations are offering services to a catchment area of 10,000 people to improve the quality of life for the population. The Hearst area is among the best served communities of its size, enjoying not only the usual services, but covering such health-related subjects as mental health, addiction research, community living, youth counseling, crisis management, children's aid, optometry, dentistry, chiropractors and several others. This concentration of health care employment positions Hearst with a distinct advantage over other Northern Ontario communities by contributing to a higher quality-of-life standard.

Our Economy

The main industry in Hearst is forestry. There are two sawmills, a planer mill, plywood, particule board and melamine facilities as well as value-added transformation and assembly plants. These facilities have the latest technology to ensure effectiveness and their competitiveness in the global market. Together, they contribute in making Hearst one of the largest lumber producer in Ontario.

Some very interesting economic projects are presently on the drawing board. The bio-economy and the mining industry will play an important part in the community's future:

- A phosphate mine with proposed investments of **\$1billion** – construction could begin in 2010
www.phoscan.ca
- A biofuel production facility from wood residues – construction could begin in 2009
- A green technology center – construction will begin in 2009
- A community sustainable development plan - starting in the fall of 2008

We invite you to learn more about our community by visiting the following community web portals: www.hearst.ca and www.gohearst.ca.

As you can see, the community has a lot to offer and has a vision for the future. Come and visit us; you will be greeted with open arms. What you will find is very unique, attractive and you might be very pleased with what you will discover.



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For more information:
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